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# BoardMatch10

## Digital Edition

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Creating Possibilities  
in East London



# Session Overview

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- Introduction to ELBA & the BoardBuilders programme
- What does it mean to join a board?
  - Trustee/Non-Exec Director roles and responsibilities
  - Skills required
  - Opportunities for personal development
- The BoardMatch process
- Application advice and guidance
- Questions

# East London Business Alliance

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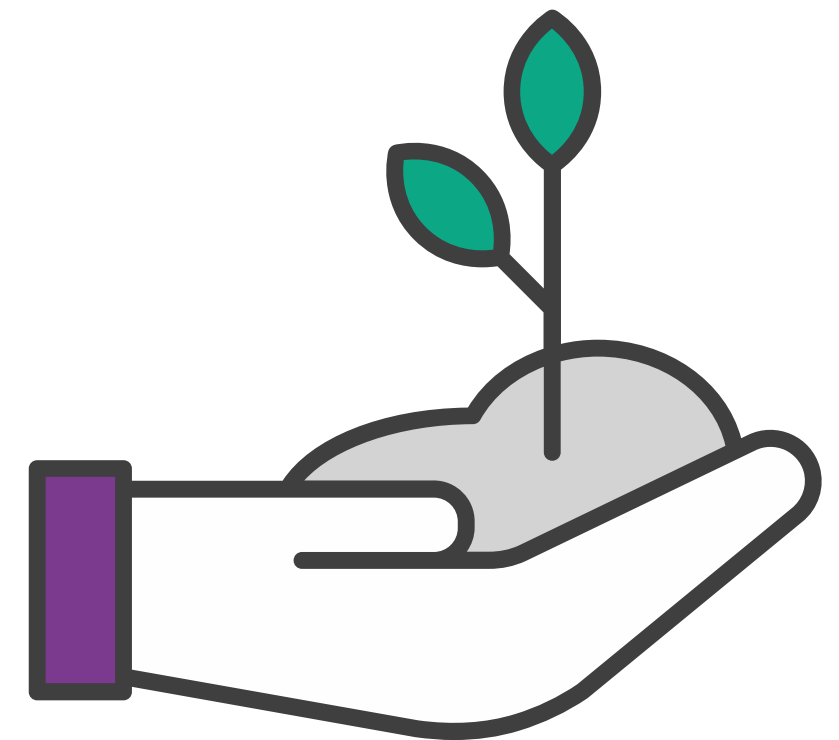


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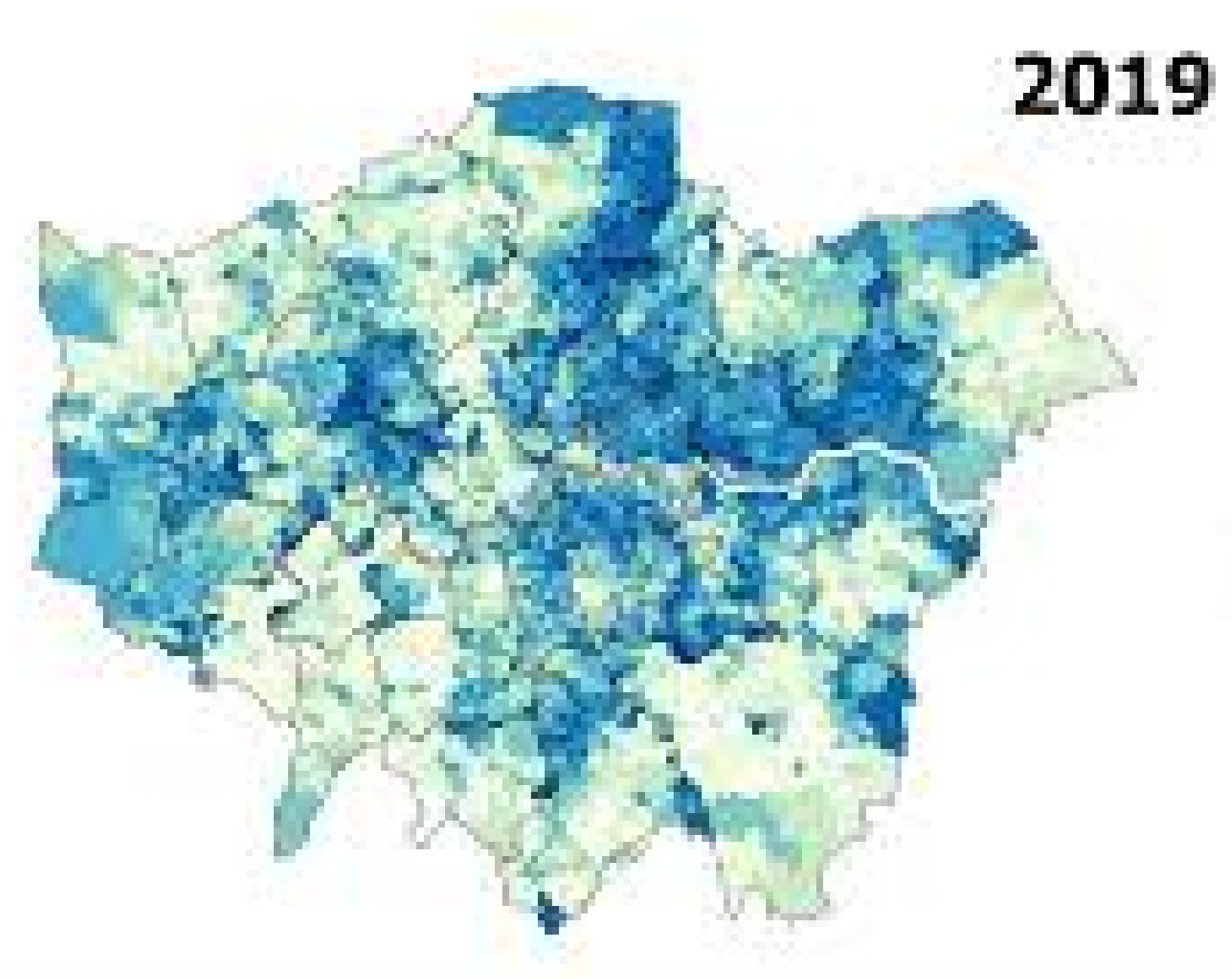
# The Need: East London

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- A place full of opportunity but...also one of the most deprived areas in the country



# 2019 INDICES OF MULTIPLE DEPRIVATION



# The BoardBuilders Programme

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- A volunteer matching programme placing employees of ELBA's member companies as trustees/non-exec directors at our community partner organisations
- A long term commitment (minimum of 2-3 years)
- One of the most valuable ways in which you can volunteer your time
- Both extremely rewarding and a fantastic opportunity to develop professional skills

# BoardMatch10: Digital Edition

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- Provides you with the opportunity to apply to join the board of sixteen fantastic community organisations
- Each organisation delivers high impact interventions in their field of work
- Each organisation is looking for particular professional skills and expertise

# WHAT IS THE DIFFERENCE BETWEEN A CHARITY & SOCIAL ENTERPRISE?

## CHARITY

PUBLIC BENEFIT WITH A SPECIFIC  
REMIT/PURPOSE

CHARITY IS MORE LIKELY TO BE DEPENDENT  
ON GRANTS, DONATIONS AND FUNDRAISING  
FOR A LARGER PROPORTION OF ITS INCOME.

MINIMUM OF 3 ON A BOARD AND ARE  
USUALLY IN INDEPENDENT EMPLOYMENT  
OUTSIDE OF THE ROLE OF A TRUSTEE.

STRICT GUIDELINE IN REGARD TO BOARD  
GOVERNANCE.

## SOCIAL ENTERPRISE

A SOCIAL ENTERPRISE IS A WAY OF DOING  
BUSINESS THAT BENEFITS MORE THAN THE  
SHAREHOLDERS OR OWNERS.

IT HAS A SPECIFIC SOCIAL PURPOSE.

IT IS EXPECTED TO MAKE A PROFIT BY  
PROVIDING A SERVICE OR PRODUCT.

MIX OF INCOME INCLUDING CONTRACTS,  
TRADING INCOME AND GRANTS.

IT CAN BE SET UP WITH ONE DIRECTOR AND  
HAS A MORE FLEXIBLE LEGAL STRUCTURE



# WHAT IS A CHARITY TRUSTEE?

SIT ON THE GOVERNING BODY AS A BOARD MEMBER (NON-EXECUTIVE POSITION)

PARTICIPATE IN BOARD MEETINGS TO PROVIDE GOVERNANCE, LEADERSHIP AND DIRECTION  
(USUALLY QUARTERLY OR MONTHLY)

OVERALL AIM TO SAFEGUARD THE CHARITY'S ASSETS AND APPLY THEM FOR THE CHARITABLE PURPOSE.

# ROLE AND RESPONSIBILITIES

## **STRATEGY**

SET VISION, MISSION AND PURPOSE  
ENGAGE IN STRATEGIC PLANNING  
ENSURE SUSTAINABILITY

## **COMPLIANCE**

ENSURE ORGANISATION IS A RESPONSIBLE EMPLOYER  
REVIEW POLICIES  
ENSURE ACCOUNTABILITY WITHIN THE LAW

## **DELIVERY**

ENSURE ADEQUATE FINANCIAL RESOURCE  
MONITOR PROGRAMMES, SERVICES AND BUDGETS  
SELECT AND SUPPORT CEO  
NON-EXECUTIVE ROLE WHICH DELEGATES RESPONSIBILITY

# WHY IT IS NEEDED?

2017 HOUSE OF LORDS REPORT “STRONGER CHARITIES FOR A STRONGER SOCIETY” OUTLINED THE IMPORTANCE OF “A WIDE RANGE OF SKILLS...NEEDING TO BE REPRESENTED ON TRUSTEE BOARDS”

TRUSTEE RECRUITMENT IS A HUGE CHALLENGE FOR CHARITIES

BUSINESS PROFESSIONALS CAN PLAY A VITAL ROLE IN ENSURING  
GOOD GOVERNANCE

# WHAT PROFESSIONAL SKILLS DO CHARITIES NEED?

✓ **LEGAL**

✓ **COMMUNICATIONS**

✓ **ADMINISTRATIVE**

✓ **FINANCE**

✓ **FUNDRAISING**

✓ **CHAIRING**

✓ **RISK MANAGEMENT**

✓ **IT**

✓ **PROJECT  
MANAGEMENT**

✓ **MARKETING**

✓ **ANALYTICAL**

✓ **CHANGE MANAGEMENT**

# What makes a good trustee



***INTEGRITY***



***OBJECTIVITY***



***COMMITMENT***



***ACCOUNTABILITY***



***CRITICAL FRIEND***



***SPECIALIST KNOWLEDGE***



***CHALLENGE AND SUPPORT***



***CHAMPION***



# What's in it for me?



- A rewarding and enjoyable experience
- Support a cause that matters to you
  - Test, learn and develop skills
- Enhance your CV and career prospects
- Gain exposure to new situations and challenges
- Experience a 'whole-organisation approach' to decision making and work
- Meet/work with a diverse range of people

# FAQs

- HOW MANY TRUSTEES DO CHARITIES HAVE?
- HOW LONG DO TRUSTEES SIT ON A CHARITY BOARD?
- HOW MUCH TIME WILL I BE EXPECTED TO COMMIT?
- WHAT IF I DECIDE THAT I WANT TO LEAVE A CHARITY BOARD?
- WHAT DUE DILIGENCE SHOULD I DO BEFORE JOINING A CHARITY BOARD?
- WHAT ELSE SHOULD I CONSIDER BEFORE JOINING A BOARD?
- WHAT IF I DON'T HAVE ANY USEFUL SKILLS OR EXPERIENCE TO OFFER?



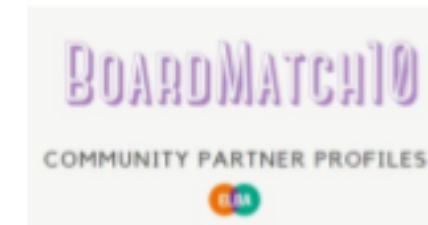
# THE BOARDMATCH10 PROCESS AND NEXT STEPS

1. BOARDMATCH10 LAUNCH EVENT
2. ONE-MINUTE PITCHES
3. LIVE ZOOM Q&A SESSIONS 26TH-29TH MAY
4. EXPRESSION OF INTEREST FORM/CV - SUBMITTED BY 11TH JUNE
5. CHARITY SHORTLISTING
6. INTRODUCTORY MEETING/INTERVIEW
7. DO YOUR OWN DUE DILIGENCE
8. JOIN THE BOARD!



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PDF



**BoardMatch10: Digital Edition – Community Partner Profiles**

This document provides an introduction to the organisations that will be participating in BoardMatch10: Digital Edition. Below you will find a description of each organisation as well as a date, time and a Zoom link for their Q&A session. Q&A sessions are your opportunity to “meet” representatives of the organisations that you have an interest in joining to learn more about their work and the trustee/non-executive director roles that they are promoting. You are not required to attend Q&A sessions in order to submit an application.

In this document, you will also find details of the skills and expertise that each of the participating organisations have identified as desirable in a candidate. Whilst this information may assist you to determine which organisations to apply to, all participating organisations are keen to receive applications from any candidate who feels passionate about their area of work. You should not therefore be discouraged from submitting an application should your area of expertise not be listed.

**Abianda - Social Enterprise**

**Website:** [www.abianda.com/](http://www.abianda.com/)

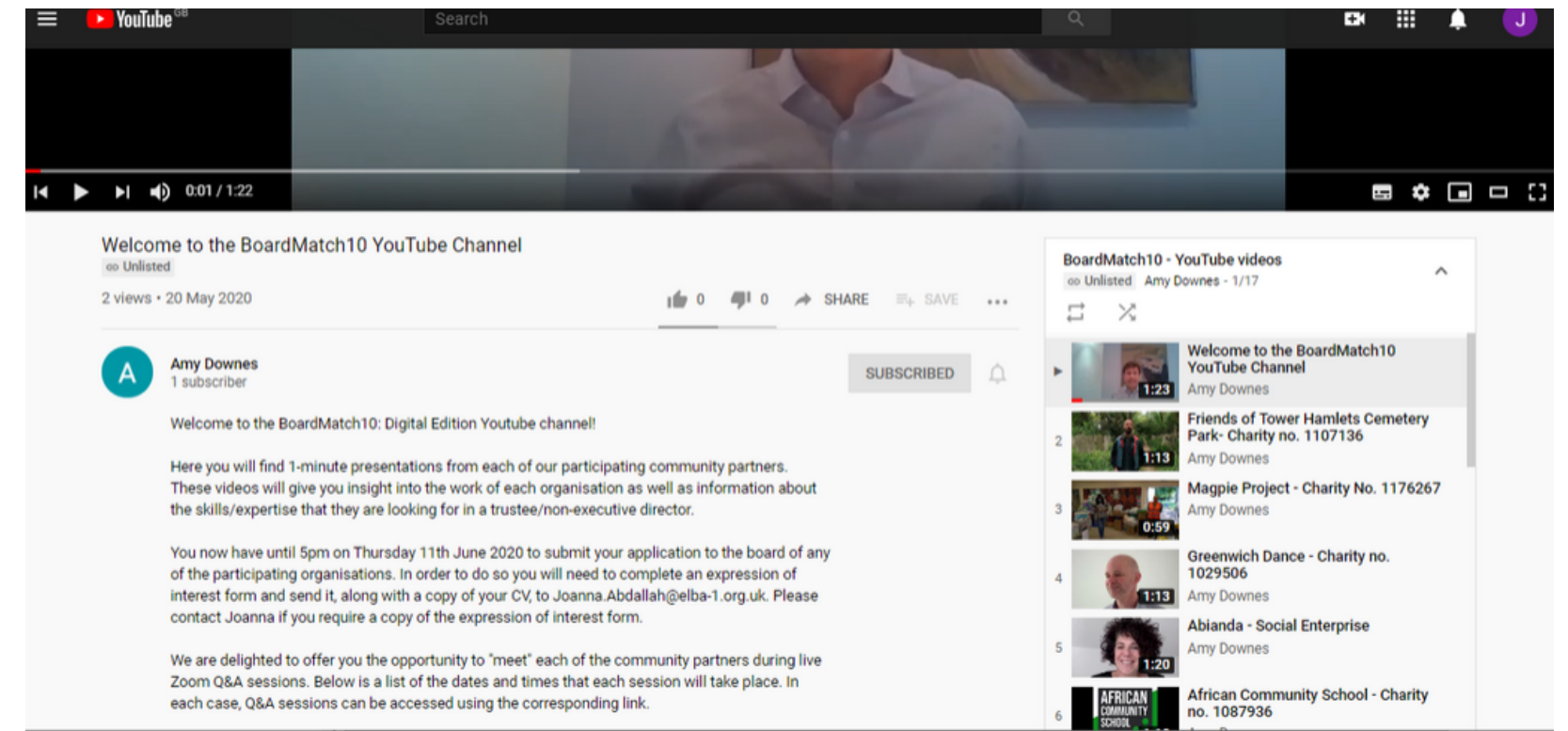
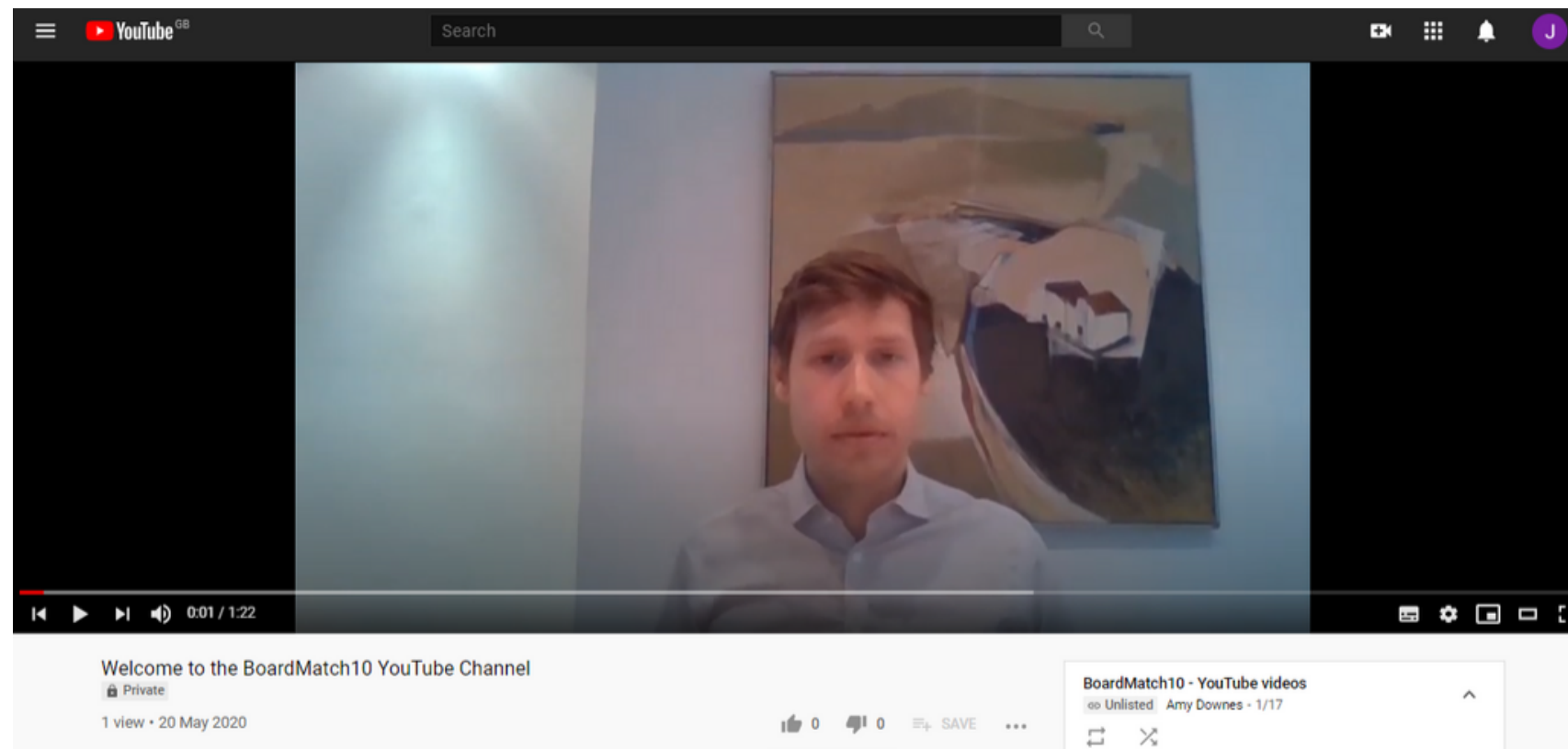
**Zoom Call Q&A Time:** May 26th, 5:30pm- 6:00pm

**Charity Description:** Abianda works with young women and girls affected by gangs and county line activities, providing frontline services and training for social workers, police, health professionals, foster carers and other audiences. Abianda was set up to address the gap in services for gang-affected young women and to change the way services are delivered to them, enabling a more effective response to their needs. They do this through a unique model of practice – addressing the barriers that stop young women seeking help and working alongside them to design and deliver services.

**Desirable Expertise:** Legal (data protection, business law) or Business Management.

# THE BOARDMATCH10 YOUTUBE CHANNEL

**[HTTPS://WWW.YOUTUBE.COM/PLAYLIST?  
LIST=PLZ8JNNA5SLOHHZ6WJZL-UAROV7ZFBVG8MT](https://www.youtube.com/playlist?list=PLZ8JNNA5SLOHHZ6WJZL-UAROV7ZFBVG8MT)**



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# APPLICATION ADVICE & GUIDANCE

# PRE-APPLICATION

- THINK ABOUT THE SOCIAL CAUSES THAT YOU ARE PASSIONATE ABOUT.
- YOU SHOULD ONLY APPLY TO CHARITIES/SOCIAL ENTERPRISES THAT CAPTURE YOUR IMAGINATION.
- YOU SHOULD APPLY TO NO MORE THAN 3-4 CHARITIES. FOCUSED APPROACH IS MORE EFFECTIVE THAN A SCATTERGUN APPROACH.



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# PRE-APPLICATION

- CONSIDER YOUR REASONS FOR APPLYING. ORGANISATIONS WILL WANT TO KNOW WHY YOU HAVE CHOSEN THEM.
- CONSIDER VALUES, ETHOS, HERITAGE, SIZE, EXPERIENCE OF CURRENT BOARD.
- DON'T BE AFRAID TO APPLY TO AN ORGANISATION THAT HAS NOT LISTED YOUR SKILLSET AS DESIREABLE
- CONSIDER LOCATION!



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# COMPLETING YOUR APPLICATION

- PASSION IS PARAMOUNT!
- THINK ABOUT THE SKILLS & EXPERTISE THAT YOU CAN OFFER
- OUTLINE TANGIBLE WAYS IN WHICH YOUR SKILLS AND EXPERTISE MIGHT BE UTILIZED BY THE ORGANISATION



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# COMPLETING YOUR APPLICATION

- SHARE YOUR REASONS FOR APPLYING
- AVOID USING JARGON!
- MAKE SURE YOUR APPLICATION IS CLEARLY STRUCTURED AND WELL PRESENTED!



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Questions ?

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