



MARKETING MANAGER

Full time, c.£60,000 p.a. dependent on experience

Applications should be made by way of CV and covering letter, setting out how your experience matches the key responsibilities and skills we seek. Applications close 12pm, Monday 10th August 2026 and should be emailed to:

Maurice.MacSweeney@18rlc.co.uk

About Red Lion Chambers

We are an award-winning set of barristers' chambers based in London and East Anglia, and are the professional home of over 110 barristers who are instructed by prosecution agencies, as well as corporate or individual defendants, in cases of Serious and Complex Crime, Business Crime and Fraud, Regulatory Crime, Professional Discipline, Inquests and Public Inquiries, International Crime, and Public and Administrative Law. Our cases are regularly in the news, and include some of the most serious matters to come before the courts.

We are a friendly, inclusive set which is committed to ensuring equality, diversity and inclusion, and are committed to charitable, outreach, and social mobility programmes to ensure our members and staff reflect the communities they serve.

About the role

This is a hands-on Marketing Manager role for someone who has already shown they can manage projects, work independently, build trusted relationships, and is now ready to take on a broader role with ownership of day-to-day marketing activity. It is likely to suit someone on an upward trajectory who, even if they have not performed all of the requirements set out below, has the potential, judgement, and enthusiasm to grow into the role.

The successful candidate will have confidence, good writing skills, and will understand digital marketing. Good time management, attention to detail, and an ability to work under pressure are key skills.

Reporting to and working closely with the Client & Business Development Director, and working with our PR & Communications Consultant and practice management team, you will help shape and deliver marketing activity across events, website, content, branding, digital channels, legal directories and industry awards, and client mailing lists.

Key responsibilities

- Working with the Client & Business Development Director, the practice managers, and the barrister heads of our Practice Teams, to plan and deliver a Chambers marketing plan and associated activity.
- Managing and co-ordinating our submissions to the legal directories and industry awards.
- Planning, promoting and attending Chambers seminars and client events.
- Managing website updates and other digital channels, including reporting on engagement and analytics.
- Supporting barristers with effective personal marketing, including website profiles, event follow-up and client-facing materials.
- Maintaining and improving client mailing lists and ensuring communications are targeted, accurate, and GDPR-compliant.
- Supporting internal communications so members and staff know about relevant marketing activity, opportunities, and deadlines.
- Undertaking competitor and market analysis to identify opportunities for Chambers and its members.
- Liaising with external suppliers for design, digital, and event support.

Person specification

- Excellent verbal and written communication skills for producing clear, accurate, and professional copy.
- Strong project and events management skills and an ability to manage competing deadlines.
- A strong understanding of digital marketing tools and platforms including websites, e-mail marketing, social media, and analytics.
- Sound judgement, including knowing when to act independently and when to seek guidance.
- A strong service ethic and an understanding of what good internal and external client service looks like in a professional services environment.

- Excellent attention to detail and a good eye for design, presentation, and brand consistency.
- Confidence and interpersonal skills to build trust quickly with stakeholders who have high standards.
- An ability to “get on with things” without close supervision, self-direct and take ownership of day-to-day activity.
- Curiosity about the legal market and an interest in learning about individual barristers and their work, as well as those who instruct them.
- The successful candidate will likely have more than 5 years’ experience gained in marketing within a legal services or other professional services environment. A relevant degree, CIM qualification, or equivalent professional experience would be desirable.

Additional information

Salary will be dependent on experience. Working hours 9am – 6pm (with some flexibility required to manage events). Office based. Benefits include 25 days’ holiday (plus statutory bank holidays) and, after satisfactory completion of a probation period, private medical insurance, salary sacrifice pension scheme, and an interest-free season ticket loan.

Red Lion Chambers is committed to diversity and inclusion, so if you require any reasonable adjustments to assist you during the recruitment process, please let us know.